



## **SIG: CORPORATE GOVERNANCE**

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### **TRACK 4: Corporate Governance**

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#### **Abstract:**

This track welcomes studies which are interested in the antecedents leading to particular forms or processes of governance as well as in its consequences. Papers adopting different theoretical lenses, using different research methods, analyzing different types of companies and exploring boards and governance in different countries are strongly encouraged. The track offers Best Paper and Best Reviewer Awards. Some of the major titles within Corporate Governance are:  
Institutional Setting of the Corporations and National Systems.  
Accountability Issues.  
Codes, Rules and Institutions Related to the Administration of the Corporations.  
Ownership Structure.  
Capital Markets.

Institutional investor.  
Diversity on Boards (gender, minorities, etc) .  
Actual Board Tasks and Performance.  
Business Elites and Top Management Teams.  
Methods for Studying Boards and Governance.  
Dynamics, Behaviours and Processes Inside and Outside the Boardroom.  
Remuneration/ Compensation of TMTs and Boards.  
Boards and Governance in Entrepreneurial Firms and Family Businesses.  
Governance of Not for Profit Organizations.

Along with the general track on boards and governance we have also specialized sub-tracks, submitted by invited scholars, which investigate further in depth some of the related topics, which are:

*Sub-track on 'Family Business Governance':* Donata Mussolino, (dmussoli@unina.it; donata.mussolino@unina2.it); Wim Voordeckers, (wim.voordeckers@uhasselt.be ); Coral Ingley, (coral.ingley@aut.ac.nz ).

Literature about family business is growing extremely fast. There is, however, still much to do in order to better understand governance in family businesses and to relate different structures and processes of governance to key outcomes, such as growth, strategy, internationalization and continuity. Since research on governance in family businesses has great potential to contribute to the wider field of corporate governance, we aim to create a forum where researchers can explore the many ways research on family business governance can inform and extend the general knowledge on corporate governance.

*Subtrack on 'Corporate Governance Codes':* Hans van Ees (h.van.ees@rug.nl ), Niels Hermes (c.l.m.hermes@rug.nl), and Theo Postma (T.J.B.M.Postma@rug.nl)

In this sub-track, we invite scholarly contributions on: (1) the development, nature and implications of national codes of corporate governance, why they are developed, how they are embedded in the wider national and international institutional and cultural context and what may explain (country or regional) differences in their content; (2) the implications of corporate governance codes for business practices, i.e. to what extent do corporate governance codes initiate changes of the actual corporate governance structure and behaviour within firms?

*Subtrack on 'Top Management Teams and Business Elites':* Sabina Nielsen, (sta.int@cbs.dk), Alejandro Escribá-Esteve, (alejandro.escriba@uv.es)

This sub-track is aimed to encourage discussion regarding:

TMT motivational and cognitive bases,

TMT dynamics and behaviour,

Power and influence of different actors, interactions among top executives and other stakeholders,

Executive compensation, executive turnover and succession,

The strategic and performance outcomes of TMT composition and processes,

Dynamics behind the selection and formation of TMTs,

Impact of TMT changes and the characteristics of business elites on firms' behaviours (business ethics, strategy, strategic renewal, ambidexterity...),

Mechanisms behind the antecedents and outcomes of business elites and TMTs,  
Comparative papers that address the contextualization of upper echelons,  
The formation of business elites and its interaction with different groups and stakeholders,  
The relationship of business systems with TMT formation and characteristics

*Sub-track on 'Corporate Governance and Society':* Pierre-Yves Gomez, (gomez@em-lyon.com ) and Harry Korine, (Hkorine@london.edu )

What happens in corporations has direct relevance for the day-to-day life of millions of citizens around the world. Thus, controlling the exercise of power in corporations by means of suitable corporate governance practices is also a crucial political issue for nations and multilateral political institutions. The aim of this sub-track is to better understand the codetermination of corporate governance and political context over time: governance systems on the one hand and social values, expectations and ideologies on the other. The sub-track encourages discussions about corporate governance under different forms of ownership, in different political regimes, and across different cultural contexts. Historical and political perspectives are welcome as well as longitudinal studies on the evolution of governance systems.