



SIG: INNOVATION

TRACK 24: INNOVATION – INTO THE FUTURE

Track Chairs: **Dr Bettina von Stamm** (main contact), Chair for Innovation & Design, ICN Business School, Nancy University, Director, Innovation Leadership Forum Bettina@innovationleadershipforum.org; +44 1553 631516; +447767 428457; focus on understanding and enabling innovation in large organisations
Prof John Bessant (co-chair), Director of Research and Professor of Entrepreneurship and Innovation; University of Exeter Business School, Senior Fellow, (UK) Advanced Institute of Management Research

Abstract: Innovation is well established as a field of interest in academics and industry alike. While much knowledge has accumulated over the years and some mysteries have been solved, new ones emerge and urge us to continue on the journey. Not to forget the shadow the financial, economic and energy crisis have cast on innovation efforts.

Of particular interest would be papers that explore how the current times of uncertainty and change can be used as a spring board rather than obstacle to innovation; what kinds of innovation might help us through the crisis, and how this period of change can be used to integrate sustainability into the innovation agenda.

What are aspects of ‘open innovation’ we need to understand to increase this approach that seems to make much sense – certainly in theory. How can Web 2.0 and social networking tools put to work for innovation, and to create a better future?

How and when to engage with lead user and draw on their willingness to engagement with the creation and improvement of products and services? If previously unconnected communities come together to innovate around specific needs, desires or problems, what are implications for organisations as we know them?

How do we manage innovation in such a different context? What aspects of a wider system do we need to understand and take into consideration if we are to be successful?

All these are questions to which we would be delighted to hear your thoughts on.

However, the proposed track also offers an umbrella for other innovation-related research that does not find a home in the more specific tracks, including:

- Discontinuous innovation
- Open innovation
- User-led innovation
- Strategic decision making for innovation
- Fostering entrepreneurship
- Organising for innovation
- Unlearning in order to innovate
- The role of diversity in innovation
- The role of the human resource function in innovation
- The role of design and design thinking in innovation
- How to design and managed balanced innovation portfolios?