

EURAM
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Back to the Future

Tor Vergata University, Rome, ITALY

SIG: INTERNATIONAL MANAGEMENT

TRACK 20a: International Management

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Abstract:

The Strategic Interest Group in International Management covers ALL subfields of International Management (e.g., strategy and structure of multinational corporations; cross-border activities of firms; the international business environment). Accepted submissions to this general call for papers will be grouped into sessions of related papers. Apart from these competitive paper sessions, the SIG IM will organize a symposium session (with invited contributions) under the theme "When in Rome, do as the Romans do – But where is Rome?".