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Back to the Future

Tor Vergata University, Rome, ITALY

TRACK 25: ICT enabling Collaboration, Innovation and Knowledge Sharing: emerging “open” phenomena, organizational models, and technological tools

Track chairs:

Francesco Bolici, Kevin Crowston, Jean-Michel Dalle, Andrea Pontiggia

Sven Carlsson, Vincenzo Corvello

Alessandro D’Atri, Marco de Marco, Maha Shaick, Angela Sansonetti

Brief Description:

Management studies have deeply investigated the dynamic and the evolution of people collaborating as part of the organizations. However, the widespread deployment of internet based systems has enabled new options for collaborating and sharing ideas, activities and projects even between different organizations. We propose to investigate this topic through three complementary but different perspectives and sub-tracks:

1) Open Collaboration Models (Organizers: Francesco Bolici, Kevin Crowston, Jean-Michel Dalle, Andrea Pontiggia)

This sub-track explores issues related to the design, development, and outcomes of the open collaboration models; how and why participants are joining them, how co-creation take place, how to manage distributed collaboration, and how open collaboration can contribute to the firm’s business model. We welcome the submission of contributions that explore the characteristics, enablers, dynamic, similarities and differences in the open collaboration models of both the well-known fields of open production (e.g., Free/Open Source Software, Wikis, etc.) and the less studied domains (biotech, egovernment or journalism);

2) Open Innovation Models (Organizers: Sven Carlsson, Vincenzo Corvello) - innovation is a fundamental source of wealth in any economy. In particular the role of ICT in supporting the creation of networks among companies and their stakeholders becomes crucial. New models are needed to understand how innovation takes place in the business environment and how companies should change to adapt to this new scenario, leveraging the opportunities provided by new ICT. This track solicits papers that contribute to understand the emerging innovation landscape, how companies can leverage it to improve their competitiveness and its broader impact on economies and society;

3) Knowledge Management and Transfer (Organizers: Alessandro D'Atri, Marco de Marco, Maha Shaick, Angela Sansonetti) - In a knowledge economy framework, new approaches and strategies to organize and manage knowledge, activities, businesses and projects are emerging. In these turbulent and changing environments, open source and open innovation become key factors to create added value and to understand and analyse new phenomena of innovation related to knowledge management and knowledge transfer. This sub-track aims at contributing to the research agenda on organizational and managerial implications of changing, in innovation processes and related methodologies, models, practices and tools to govern and to transfer them.